

SDQHA

SOUTH DAKOTA QUARTER
HORSE ASSOCIATION

BOARD OF DIRECTORS MEETING SECRETARY'S REPORT
November 1, 2023, 7:30 pm Central Time
Zoom

Call meeting to order at 7:34 pm by President Bob Quickstad

Roll Call was taken by Shelby Holmes, members present were:

Bob Quickstad
Jodie Svenes
Janet Hanson
Kirsten Gonsoir
Shelia Prins
Sheila Schelske
Becky Johnson
Belynn Johner
Jim Hootman
Adelia Cuka
Bob Carr
Debbie Holmes–Stockstill
Mindy Hubert
Troy Crowser

The minutes from the summer meeting needed to be dispensed due to no Quorum.
Janet Hanson moved. Sheila Prins seconded. Carried.

Treasurer's Report was presented by Jodie Svenes.

Account Balances

General Account: \$9124.01
Show Account: \$19,754.87

Debbie moved. Adelia Cuka seconded. Carried.

Committee Reports

Awards – Jodie – Shelia Prins is doing awards this year and Janet Hanson is currently working on year-end points. Jodie Svennes brought up to the board that the funds for year-end awards might be limited this year due to not having the silent auction at the annual banquet. Usually, the 50-cent fees went to awards but, those were removed. Jim Hootman mentioned doing what many surrounding states are doing and bringing back dollar fees. Further discussion will be needed at the annual banquet. Jim Hootman makes a motion to discuss this at the annual meeting. Debbie Holmes-Stockstill moved. Mindy Hubert seconded. Carried.

Becky Johnson spoke for her husband Dean Johnson about his trip to Mexico. The trip was a great success, and they are looking forward to possibly doing it some more in the coming years.

Stud Book Committee – Debbie Holmes Stockstill – the committee is working on educating breeders about different breeding avenues such as embryo transfers. Working on bringing more information out to breeders and stud owners.

The affiliate advisory committee – Debbie Holmes Stockstill – the committee is working on getting the affiliates more involved within the World Show and in general.

Youth – Kirsten Gonsoir – Talked about the Young Horse Development Program and AQHA Learn.

Youth – Becky Johnson – Not many things going on this summer due to Brookings being canceled and other obligations.

Show Committee – Jodie Svennes – Working on boosting the weekend shows.

Nominations

Expiring terms Directors

Jodie S - no

Troy - yes

Beth - yes

Officer positions open

President position open

Janet Hanson will be giving up her spot as Nomination Committee chair due to a lack of shows attended and not getting out much the past couple of years to recruit.

Troy Crowser has an idea about Sammy Ryan from Vale, South Dakota. She is very interested in becoming a Board Member. Becky Johnson also knows her and says she will be a great asset. She is not currently a member and therefore not eligible to become a board member. The board must encourage her to become a member.

JD Lauing has also expressed interest in becoming a board member. Need to talk to and encourage him.

Old Business

No old business.

New Business

Sponsorships

We need table and part-table sponsors for the annual banquet. Jodie Svennes will send out the list of people we have contacted and that need a follow-up. A table is \$500, and you get many benefits and advertisements along with it. Every board member is encouraged to get a table sponsor and/or donations. Every little bit helps.

Membership growth

The main topic of this meeting. We need ideas on how to grow our associations. Youth and general membership. Membership forms are set out on tables and booths, but we need to come up with reasons why people should join SDQHA. We need to educate and pressure people. There is more to SDQHA than just shows. We need to educate people on the value of their membership. Belynn Johner mentioned seeing if there are any other associations willing to partner up with SDQHA. Jim Hootman mentioned getting political figures involved as well as just asking people straight up. Bob Quickstad has tasked each board member to get at least one new member.

Facebook and other social media need to be more visible. Please contact Shelby Holmes with ideas for people to be featured. Shelby Holmes will contact the Board of Directors and National Directors about member spotlights, breeder spotlights, and advertisements.

The meeting Adjourned at 8:38 p.m. Moved by Becky Johnson. Janet Hanson seconded. Carried.

The next meeting is the Annual Meeting in Pierre, SD in January.